

An aerial photograph of the TowneLake community in Frisco, Texas, during sunset. The image shows a large lake in the foreground with a marina and a walkway. In the background, there are numerous residential neighborhoods with houses built on stilts over the water. The sky is a warm orange and yellow. A large, stylized blue wave graphic is overlaid on the image, centered on the lake. The text "Make Waves With Your Business" is written in a white, cursive, sans-serif font across the wave graphic, and "Commercial Opportunities" is written in a white, sans-serif font below it.

*Make Waves With Your Business*  
Commercial Opportunities



# IN THE MIDDLE OF IT ALL

Renowned for its rapid growth and vibrant economic landscape, Cypress is strategically positioned with a close proximity to Houston, making it attractive for businesses seeking to capitalize on its expanding market.

## **A+ Rated**

CFISD has been named the largest “A Rated” Texas School District

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Neighboring the Berry Center that has 1.5 million annual visitors with all CFISD football games played here Thursday - Sunday

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Nearby Lone Star College with 22,000+ students

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Major nearby hospitals - Houston Methodist, Memorial Hermann, HCA Houston Healthcare

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40 minutes to Downtown Houston, 35 minutes to Houston IAH Airport, 2½ hours to Austin

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Top Master-Planned Communities



# FUTURE GROWTH

Cypress is a booming suburban area with 10% expected growth in the next four years.



**285,288**

Population\*



**99,540**

Est. Households\*



**\$109,460**

Est. Avg. HH Income\*



**64,520**

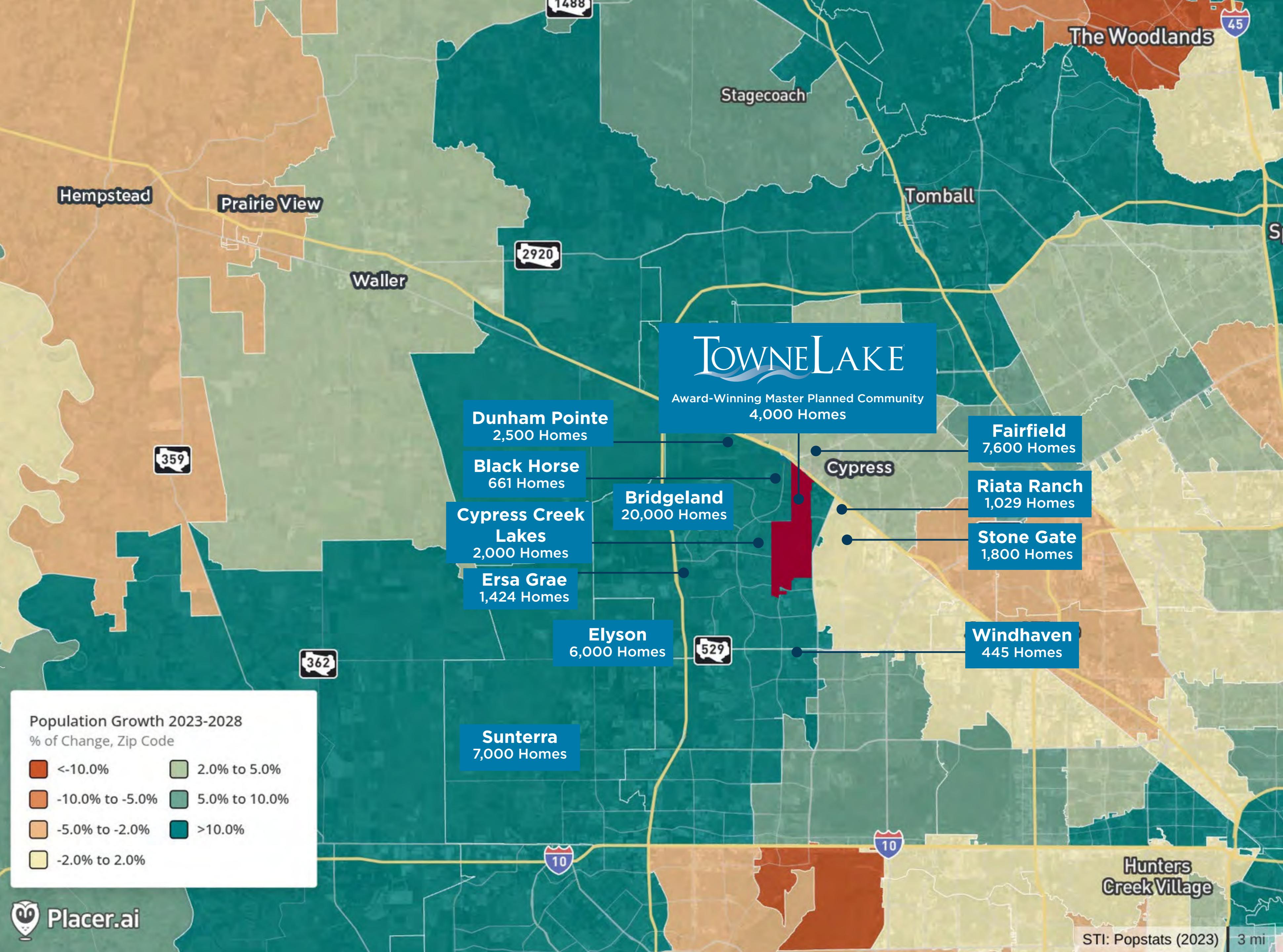
Daytime Employment\*

## “2025’s Hottest ZIP Codes”

Fastest Selling Home Markets

1. Katy, TX
2. **Cypress, TX**
3. San Antonio, TX
4. New Braunfels, TX
5. Forney, TX

SOURCE: Opendoor - 2025





## THREE-TIME MASTER PLANNED COMMUNITY OF THE YEAR

- Award-winning master-planned community
- 9,000 residents
- 4,000 homes from the \$300s to the millions
- 3 on-site schools
- Strong community partnerships and affiliations with school districts, local hospitals, chamber of commerce and other organizations
- Amenities include a 300-acre boatable lake, Destination Island, parks, lazy river, fitness center, club house and marina

Developed by the award-winning:





## COMMERCIAL OPPORTUNITIES

### 1 Boardwalk Towne Lake

±196,000 SF Mixed-Use

### 2 Towne Lake Market

±18,000 SF Retail

### 3 Waterfront Space Available

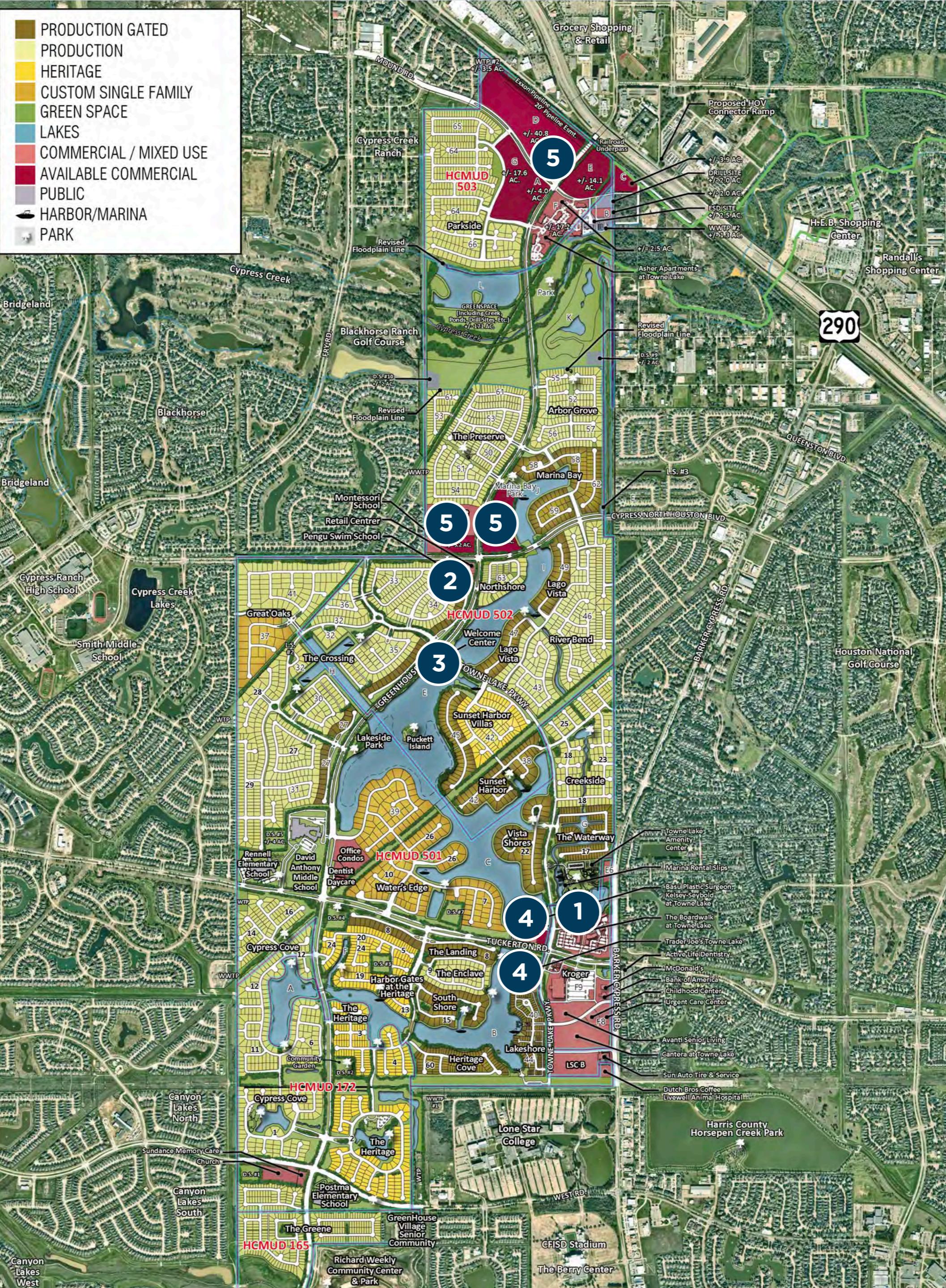
±5,000 SF Building

### 4 Pad Sites for Ground Lease

Two Restaurant Pad Sites Available  
Next to Trader Joe's; Two Additional  
Pad Sites Adjacent to Trader Joe's

### 5 Future Commercial Opportunities

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# BOARDWALK

TOWNE LAKE



MIXED-USE

# BOARDWALK

TOWNE LAKE



- Northwest Houston's premier lakeside destination for shopping, dining, entertainment, wellness, and services
- 66,060 Daily traffic count on Barker Cypress Road
- A waterfront ambiance like no other offering sweeping lake views, live music, and the perfect setting for all of life's events
- Live music every weekend
- Full calendar of weekly, monthly and signature events to drive foot traffic (i.e., Farmer's Market, seasonal events)
- Large hyper-local social following



**44,000+**

**Total Hyper-Local  
Social Media Fans**



# BOARDWALK

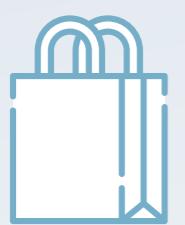
TOWNE LAKE

CYPRESS, TX

## BY THE NUMBERS



3.3 Million Visits  
Per Year



671,100+ Customers  
Per Year



36 Businesses  
Retail • Dining • Health/Fitness



23 Boat Slips



# BOARDWALK

TOWNE LAKE



Ground Level



## TENANT MIX

Join national retail brands in one of their top performing locations in Texas.

### Dining

Ambriza Social Mexican Kitchen  
Chick-Fil-A  
COCO Crepes & Coffee  
Crumbl Cookies  
First Watch  
hopdoddy Burger Bar  
Kilwins Ice Cream-Chocolate-Fudge  
La La Land Kind Cafe  
MOD Pizza  
Nekter Juice Bar  
Passerella Ristorante & Wine Bar  
Sweetgreen  
Taisho Japanese Grill & Bar  
The Union Kitchen  
Torchy's Tacos  
Walk-Ons Sports Bistreaux  
World of Beer

### Shopping

Kendra Scott  
Local Street Market  
The Royal Standard

### Wellness

Club Pilates  
Copper Creek Orthodontics  
Houston Methodist  
Lakeshore Eye Care  
Massage Heights  
Orangetheory Fitness  
Reserve Salon and Spa  
Texas Children's Pediatrics

### Service

Airrosti  
Caldwell Companies  
Cy-Fair Federal Credit Union  
Frontier Title  
Harris County Sheriff's Office  
Huntington Learning Center  
Martha Turner | Sotheby's International Realty  
Ravenna Homes

# BOARDWALK

TOWNE LAKE

CYPRESS, TX



**Second Level**



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# BUILDING 8 ON THE WATERFRONT

- Iconic two-story waterfront opportunity – the final and most prominent pad on the lake
- Flexible two-story design with unmatched lake views + outdoor patio potential – perfect for elevated restaurant, rooftop bar, retail, or creative office
- Front-row Boardwalk location – positioned directly along the water's edge with direct pedestrian connectivity
- High-visibility corner site – visible from Towne Lake Parkway and walkable to all Boardwalk amenities
- Flagship branding opportunity – anchor position designed to capture both day and night activity
- Walkability + Experience – surrounded by restaurants, entertainment, and lakefront trails
- Built-in customer base – dense residential and retail synergy with Trader Joe's and existing Boardwalk tenants
- Signature architectural statement – a chance for a brand to own the skyline of Boardwalk Towne Lake
- Rare, one-of-a-kind opportunity that will not repeat



Artist renderings



## BUSINESS REVIEWS

*"Boardwalk is a true lifestyle destination. They host events that engage visitors of all ages and keep them coming back – everything from farmers markets, to live music, to a fireworks show and more. Our sales see a positive impact that directly correlates with the frequency of events hosted. It's wonderful to see such a lively community here."*

- Julio Garcia  
Owner, Ambriza Social Mexican Kitchen

*"Kendra Scott is thrilled to become a part of the Cypress community and join the fabulous retailers of Boardwalk Towne Lake. With a focus on family, fashion and philanthropy we've been able to connect with our customers to create memorable experiences. The management team at Boardwalk Towne Lake is incredibly fun and easy to work with and it's clear they want the best experience possible for their businesses and customers."*

- Hilary Wetmore Bordelon  
Marketing & Philanthropic Mgr. Gulf Coast, Kendra Scott

*"Caldwell Companies and Boardwalk have been great partners in both the good times and challenging times. We are proud to be a part of the Boardwalk and Towne Lake community and feel like we are a part of something great here."*

- Paul Miller  
Owner, The Union Kitchen

## CYPRESS' HOTTEST LAKESIDE DESTINATION

See what visitors are saying about Boardwalk Towne Lake online!

# 5,681+ Google Reviews



4.7 Average  
Google Review  
Rating



98% Recommended  
on Facebook  
(697 Reviews)

## CUSTOMER REVIEWS

*"Fantastic place for family, friends, or some alone time. Great food and drinks, and the lakeside views are wonderful."*

- Toby P.

*"So glad we live nearby. From shopping to dining to entertainment, Boardwalk has it all!"*

- Gabrielle A.

*"In early October we had several family members stay with us, and Boardwalk was one of their favorite destinations. Dining within walking distance of home is unbelievable. Living so close is heaven on earth!"*

- Debra E.





**GROUND LEASE - PAD SITES AVAILABLE NEXT TO TRADER JOE'S**



# MULTIPLE PAD SITES. ONE DESTINATION. ENDLESS POSSIBILITIES.

- Strategically clustered pad sites at a signalized intersection adjacent to Boardwalk Towne Lake
- Direct visibility and access from Tuckerton Road and Towne Lake Parkway with ±22,982 vehicles per day
- Surrounded by top-performing national brands including Trader Joe's, Chick-fil-A, MOD Pizza, Orange Theory and Kendra Scott
- Part of an award-winning master-planned community with exceptional demographics and traffic

## WATERFRONT PAD SITES

- Front-row lakefront visibility, located next to Trader Joe's
- 3.75 acres for ground lease; can be divided
- Ideal users - lifestyle retail and restaurants

## PAD SITES ADJACENT TO BOARDWALK

- Frontage on a highly trafficked corner with direct ingress and egress
- Two .94-acre pad sites for ground lease; can be combined
- Ideal users - premium QSR, bank/financial services





# TOWNE LAKE MARKET

RETAIL

# TOWNE LAKE MARKET

## LOCATION

- Ideally positioned minutes away from Boardwalk Towne Lake at the corner of Greenhouse Road and Cypress N Houston Road
- Located along the carpool path approximately one mile from middle & elementary school
- Future direct access to US 290 via Greenhouse Road railroad underpass

## ROAD EXPANSION

- Greenhouse Road will be expanding north from Mound Road to Skinner Road across Hwy 290, providing direct access to Towne Lake Market from Hwy 290.
- 24,441 Vehicles per day on Greenhouse Road at Cypress N Houston Road
- Construction will commence in February 2026.
- Future development north of Towne Lake Market at both the northeast and northwest corners of Greenhouse Road and Cypress N. Houston Road



# TOWNE LAKE MARKET

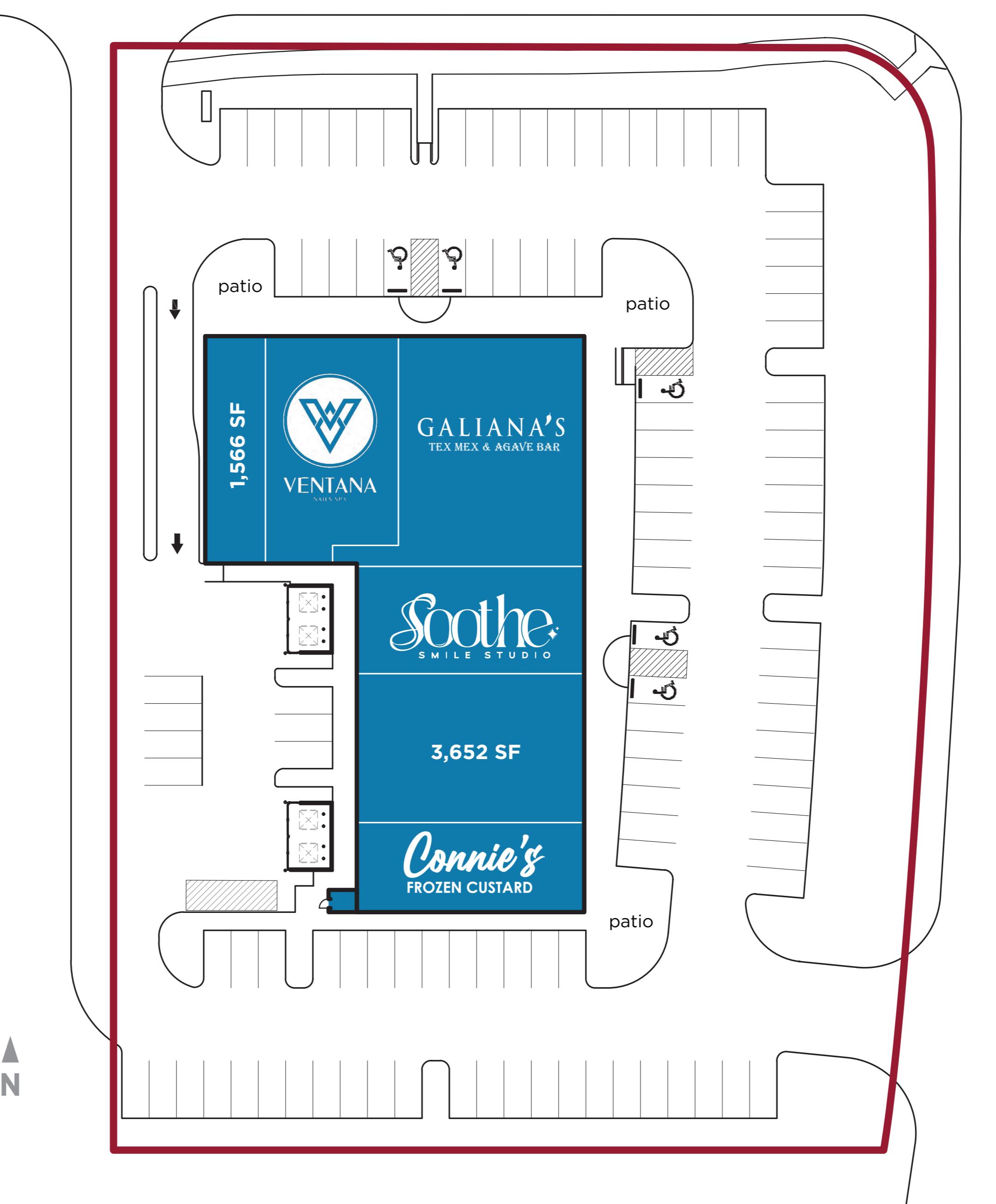
## PROPERTY FEATURES

- Beautifully designed retail development with drive-through end cap available
- Patio space available
- Monument signage opportunity
- Ample on-site parking with 113 spaces

## TENANT OPPORTUNITIES

- Restaurants
- Juice Bar
- Coffee Shop
- Wellness/Fitness
- Insurance and Financial Services
- Salon/Spa Services
- Retail
- Entertainment

Cypress N. Houston Rd.



Greenhouse Rd.



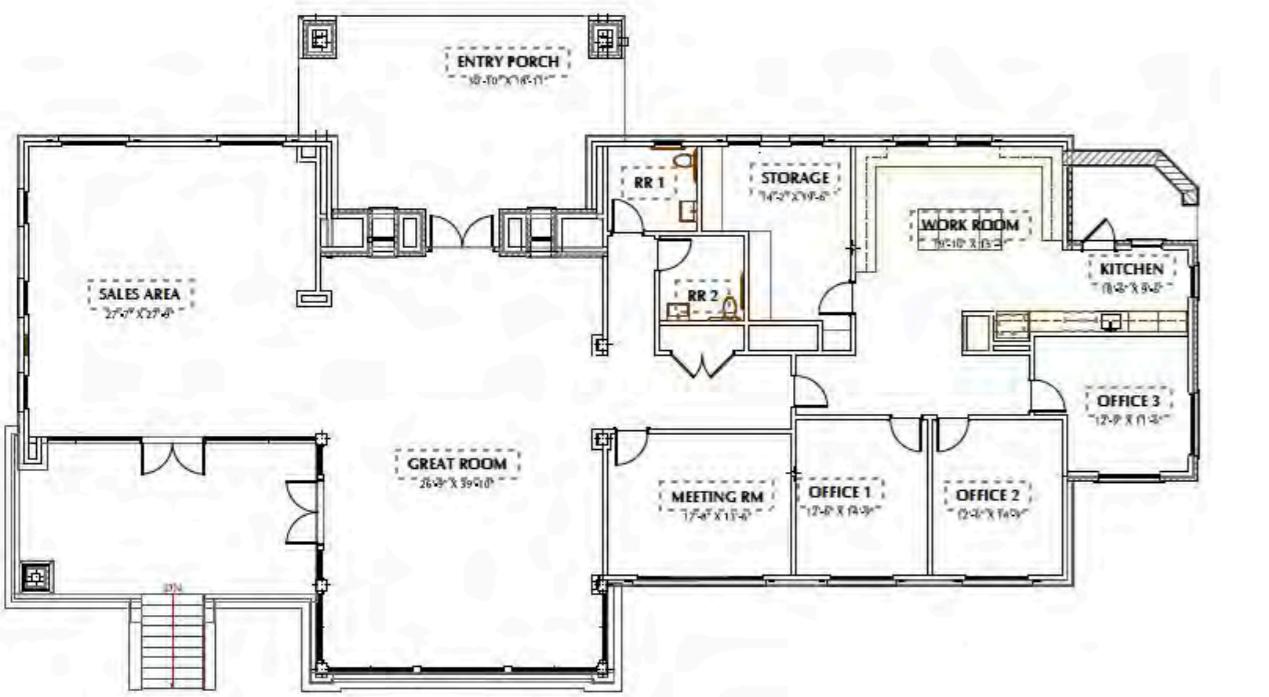


**WATERFRONT SPACE - AVAILABLE**



# WATERFRONT SPACE AVAILABLE

- 5,324 SF waterfront building with stunning lake views
- Fully built-out and move-in ready — ideal for professional offices like real estate, insurance, title, wealth management or showcase-style customer experience space
- Flexible interior layout including multiple private offices, conference room, kitchen, and open collaboration space
- Expansive windows and natural light with unobstructed views of the water
- Prominent signage opportunity at the front door to Boardwalk Towne Lake.
- Towne Lake houses top-performing tenants including Trader Joe's, Kendra Scott, Torchy's Tacos, MOD Pizza, Methodist and more





*Ready to get on board?  
Schedule a tour now.*

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 [CaldwellCos.com](http://CaldwellCos.com)

1/31/2026

TOWNE LAKE®

 CALDWELL  
COMPANIES